

# BLANE McCARTHY

Mediator



## *Twelve* ~~TEN~~ REASONS TO HIRE BLANE McCARTHY FOR YOUR NEXT *Personal Injury* MEDIATION:

- 1 YOU = ★★★★★** I want you to succeed and grow your practice. Beyond just resolving your case, I will help you look good and give your client ample reason to sing your praises.
- 2 NO WAR STORIES.** I am time-efficient, sparing you and your client needless musings and story-telling. We have a task to do, and I will be singularly-focused on that responsibility.
- 3 CROSS THE FINISH LINE.** Parties can get fatigued, impatient, and rush the important step of memorializing an enforceable agreement. I will not let this critical task be neglected.
- 4 AN EXPERIENCED OUTSIDER.** I have been an attorney since 1995 and a Certified Circuit Mediator since 2000. Vast experience shapes my "outsider's" perspective of your case.
- 5 PROTECTOR OF CONFIDENTIALITY.** I will tell you who appears in other caucus rooms and is privy to mediation communications. Stealth participants are not allowed in my mediations.
- 6 EXPERT INSIGHTS.** As a Florida Bar Board Certified Civil Trial Lawyer (since 2010), I know the rules, nuances, tactics, and trials of civil cases. Let my expertise help inform your decisions.
- 7 HUNGRY?** In-person attendees will get free lunch or dinner, wherever the mediation is hosted. The food and beverage service at the Miles office will keep your stomach happy and quiet.
- 8 LOCATION, LOCATION, LOCATION (OR A BLEND THEREOF).** I conduct mediations via Zoom, at the Miles neutral facility, at an involved attorney's office, or in hybrid (remote and in-person).
- 9 TECHNOLOGY.** You can book mediations and pay invoices online. The Miles facility has the technology and equipment you need for presentations and remote party/expert attendance.
- 10 PROACTIVE AND PREPARED.** I will review your submissions, call you in advance to discuss "client issues," and help you be in control. Negotiation is ineffective when reactionary.
- 11. DANGER AHEAD.** I spent over 26 years in the trenches of personal injury litigation and can help you intelligently assess the perils the other side might foist upon you if the case does not settle.
- 12. I SPEAK "PLAINTIFF".** My practice background equips me to (a) talk injury victims "off the ledge" of impasse and (b) persuasively present Plaintiff's case when caucusing with the Defense.